



## **Evra ingredients and Brightseed Partner to Unlock Next-Generation Natural Ingredients with AI-Powered Discovery**

### **Evra integrates Brightseed's Forager™ AI to accelerate plant bioactive discovery and expand science-driven ingredient innovation**

LAURIA, ITALY — MARCH 27, 2026 — Today [Evra ingredients](#), a global supplier of premium natural ingredients, and [Brightseed](#), the AI-powered innovation platform for health and life science teams, announced a new collaboration to accelerate the discovery of novel plant-based bioactives using Brightseed's proprietary Forager™ AI.

Through the collaboration, Evra will integrate Brightseed's AI-powered discovery capabilities to deepen its exploration of plant biology and identify differentiated bioactive compounds for future ingredient innovation.

The partnership reflects a growing shift in health and life sciences toward AI-enabled discovery platforms that can analyze biology at unprecedented scale, unlocking insights that traditional research methods cannot.

"At Brightseed, we believe nature holds vast biological intelligence that remains largely undiscovered," said David Blackwood, SVP of Commercial at Brightseed. "By combining Evra's deep expertise in sourcing exceptional natural ingredients with Brightseed's AI-powered discovery platform, we can uncover new bioactives and biological mechanisms that would otherwise remain hidden — accelerating the next generation of science-backed natural innovation."

Brightseed's innovation platform was built to address a structural challenge across health and life sciences: innovation is often fragmented across disconnected tools, datasets, and workflows, making discovery slow, costly, and uncertain. Across the industry, more than 75% of early product ideas never make it to market.

To address this challenge, Brightseed has built a continuous innovation platform powered by cutting-edge AI, deep scientific expertise, and the world's largest proprietary bioactive dataset, containing more than 20 million natural bioactive compounds and structured biological relationships.

For Evra ingredients, integrating AI-powered discovery represents a natural evolution of its long-standing commitment to precision sourcing and science-backed ingredient innovation.



“Progress lies in nature’s wisdom — and in the courage to explore it differently,” said Arianna Vanelli, R&D Director at Evra ingredients. “At Evra, we have always believed in collecting and selecting with care and precision — curating ingredients that are unique in nature and grounded in science. By integrating advanced discovery tools into our approach, we are expanding the way we explore plant-based bioactives and deepening our ability to identify, understand, and develop natural ingredients.”

“This collaboration reflects our ambition to remain at the forefront of innovation in our sector — not by changing who we are, but by strengthening how we discover.”

The collaboration delivered deep insights into several Evra ingredients, which will accelerate their path to market with novel claims. By combining Evra’s botanical sourcing and ingredient expertise with Brightseed’s AI-driven discovery capabilities, the companies aim to accelerate the development of differentiated, science-backed natural ingredients for applications across nutrition, consumer health, and personal care.

### **About Evra ingredients**

Evra ingredients is a global supplier of premium natural ingredients dedicated to delivering high-quality botanical and plant-based solutions to the nutrition, food, and health industries. With a focus on careful sourcing, scientific validation, and continuous innovation, Evra partners with companies worldwide to bring unique and differentiated ingredients to market. The company is committed to driving positive change through purposeful innovation, supporting its partners’ vision with a portfolio of sustainably sourced, health-promoting ingredients. Learn more at [Evra-ingredients.com](https://www.evra-ingredients.com)

### **About Brightseed**

Backed by over 40 industry leading partners, Brightseed® exists to empower health science teams with the foundation needed to advance science, develop better products, and ultimately transform health through AI. The Bay Area company brings together biology, the world’s largest proprietary dataset, and over a decade of computational science expertise with a shared commitment to illuminating biology and translating scientific insight into real-world impact. Brightseed’s work is guided by the belief that better health outcomes require clarity, precision, and an integrated approach to innovation. For more information, visit [brightseedbio.com](https://www.brightseedbio.com).

### **Media Contact**

Nicki Briggs, MS, RDN  
Communications, Brightseed  
[press@brightseedbio.com](mailto:press@brightseedbio.com)